

## Commercial A/V made simple – We can do that

ListenUp's Professional and now, Commercial Division, has been in business for almost all of ListenUp's 50 years. You can depend on ListenUp to provide the most sophisticated audio, video and control systems for corporate environments, healthcare and senior living facilities, houses of worship, restaurants, bars and nightclubs, lodging, retail stores, sports arenas and more. Check out some of our recent projects in the following pages.

### Gastamo Group



ListenUp Commercial Sales Consultant Norm Simmer and Gastamao Group's Peter Newlin and Jean-Philippe Failyau

Jean-Philippe Failyau opened the first Park Burger restaurant in Platt Park in 2009. Since then, he and Peter Newlin have created Gastamo Group, which operates fourteen restaurants, including Park Burger, a Park & Co., Homegrown Tap & Dough, Perdida, Lady Nomada, as well as Birdcall.

"Since the beginning our mission has been to make natural foods accessible," Peter says, but more than that, how do we create experiences that transport guests for 45 minutes? We met Norm Simmer from ListenUp early on, because we recognized the power of sound in a space, and the power of video."

Norm and ListenUp started working with Gastamo Group eight years ago on the group's Park Burger RINO where we did a 110-inch video wall and around 20 TVs indoors and out. We also installed an incredible sound system with multiple subs. "We just had a great connection with Norm – really connected with him and ListenUp, and they've done most of our projects since then, Peter says"

At Lady Nomada, Peter and Phillippe wanted wanted to use a McIntosh turntable, which inspired the audio for the restaurant. "We worked with the architect and we came up with this amazing speaker wall where we used a hundred old vintage speakers



from all over Colorado to create this backdrop," Peter explains. "But we also wanted to have not only a world class sound, but we also wanted to have a true record player. And of course, once you see a McIntosh for the first time, you kind of fall in love."

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At the Homegrown Tap & Dough Arvada, Peter and Phillippe wanted to have an antler chandelier below the TVs above the bar with pendant speakers. "I remember sketching it with our architect and asking Norm, "Can we pull this off? It was really fun to execute that. Norm's always been just super helpful, willing to do whatever it takes to set Gastamo up for success."

Jean-Philippe says, "At ListenUp, they're true professionals. They really care about the final product, and what your satisfaction is with everything. I think versus some of these other companies where you just buy, and they're kind of like, "Well, you bought it, you're on your own."



(Top) Lady Nomada has a stage for live music (Bottom) Homegrown Tap & Dough

